

P R E S S R E L E A S E

◆ Deutscher Fachverlag Publishing Group

◆ Financial Year 2009

◆ **Range** More than 90 specialist titles for numerous business sectors;
◆ more than 60 web-based services and many business-to-
◆ business communities;
◆ a large number of specialist book titles;
◆ Subsidiaries, shareholdings, and cooperations in many
countries.

Distributed annual circulation more than 17 million copies

Total sales in 2009 123.0 million euros (-9.4%)

of which

at home 99.6 million euros

abroad 23.4 million euros

Nutrition 39.1 million euros; thereof
Lebensmittel Zeitung (divisional sales) 24.4 million euros;
LZ 40.776 copies (distributed copies IVW I/10)

Textile and fashion 26.0 million euros; of which
TextilWirtschaft (divisional sales) 17.8 million euros;
TW 23.883 copies (distributed copies IVW I/10)

HORIZONT 8,3 million euros (divisional sales)
(Marketing, advertising, media) HORIZONT 16.631 copies (distributed copies IVW I/10)

Law 6.8 million euros

Meat 5.3 million euros

Catering 4.5 million euros

Engineering 3.6 million euros

Matthaes Verlag, Stuttgart 12.0 million euros

**m+a Verlag for fairs, exhibitions
and conferences** 3.7 million euros

Seminars/events 8.8 million euros

Web-based turnover 6.0 million euros

Employees 835

06 May 2010