

# P R E S S R E L E A S E

## ◆ **Deutscher Fachverlag Publishing Group**

### ◆ – A brief portrait –

◆ The Deutscher Fachverlag Publishing Group employs 865 people in Germany and in its numerous foreign subsidiaries. Its portfolio of more than 90 specialist media, more than 60 web-based services, a large number of specialist book titles, and sales of 135.7 million euros in the financial year 2008 make the group one of the largest independent specialist media companies in Germany and in Europe. International sales in 2008 were 27.8 million euros.

The leading weekly titles published by the Deutscher Fachverlag in Germany are Lebensmittel Zeitung (divisional turnover: 25.8 million euros), TextilWirtschaft (divisional sales 20.9 million euros), and HORIZONT (divisional sales 9.2 million euros). These titles make the Deutscher Fachverlag the only publisher with three specialist titles amongst the ten top-selling specialist magazines in Germany. The company publishes eleven weekly specialist magazines in Europe. Apart from specialist magazines, web-based services, and specialist books which are geared towards the informational needs of the relevant industry sectors, the Deutscher Fachverlag also organises seminars, conferences, and symposia

<b>Established</b>	1946 by Wilhelm Lorch
<b>Shareholders</b>	Andreas Lorch (42.18%) Catrin Lorch (10.94%) Anette Lorch (10.94%) Britta Lorch (10.94%) Deutscher Fachverlag (25%)
<b>Supervisory Board</b>	Klaus Kottmeier (chairman) Andreas Lorch Catrin Lorch Peter Ruß
<b>Executive Management Board</b>	Dr. Rolf Grisebach (speaker) Peter Kley Michael Schellenberger Holger Knapp
<b>Divisional Managing Directors</b>	Peter Esser Florian Fischer Markus Gotta
<b>Total circulation</b>	Approx. 18 million distributed copies of specialist magazines and titles annually

### **>> German subsidiaries and shareholdings**

- > Deutscher Fachverlag GmbH, Frankfurt am Main
- > Deutsche Fachmedien GmbH, Frankfurt am Main
- > m + a Verlag für Messen, Ausstellungen und Kongresse GmbH, Frankfurt am Main
- > Verlag Recht und Wirtschaft GmbH, Frankfurt am Main
- > Matthaes Verlag GmbH, Stuttgart
- > IBP International Business Press Publishers GmbH, Frankfurt am Main
- > B2B Online GmbH, Frankfurt am Main
- > The Conference Group GmbH, Frankfurt am Main
- > IZ Immobilien Zeitung Verlagsgesellschaft mbH, Wiesbaden

### **>> International subsidiaries and shareholdings**

- > Manstein Zeitschriftenverlagsgesellschaft m.b.H., Perchtoldsdorf/Vienna
- > Edizioni Ecomarket S.p.A., Milan
- > Sportswear International S.r.l., Milan
- > Tschechischer und Slowakischer Fachverlag GmbH, Prague
- > Russischer Fachverlag GmbH, Moscow
- > Polnischer Fachverlag GmbH, Warsaw
- > VFP Communications Ltd. Sp. z o.o., Warsaw
- > Multimedia Images Group, Delhi
- > Other international publishing cooperation in Hungary, Turkey and China

### **>> Specialist information for numerous business sectors**

- > Consumer Goods, Trade
- > Textiles, Fashion
- > Marketing, Media, Market Research
- > Hotel, Restaurant, Catering, Tourism
- > Fairs, Conventions, Conferences
- > Bakery Industry, Meat Industry
- > Agriculture
- > Technology, Environment, Packaging
- > Law, Taxes, Economy
- > Real Estate
  
- > events such as conferences, seminars and lectures
- > specialist books

## >> **Industry events (selection)**

- > Goldener Zuckerhut by Lebensmittel Zeitung
- > Forum by TextilWirtschaft
- > HORIZONT Award
- > Hotelier of the year by AHGZ
- > Hamburg Foodservice Award by food-service
- > Frankfurt Prize by gv-praxis
- > Heidelberg Competition Days by WRP
- > German Food Law Day by ZLR

## >> **Foundations**

- > **Wilhelm-Lorch-Stiftung**  
Promotion of young talent from all areas of the textile industry
- > **Stiftung Goldener Zuckerhut**  
Promotion of qualified young talent in the food industry
- > **HORIZONT-Stiftung**  
Promotion of young talent and science and research in the communication, media and advertising industries

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