

P R E S S R E L E A S E

◆ **Deutscher Fachverlag Publishing Group**

◆ – A brief portrait –

◆ The Deutscher Fachverlag Publishing Group employs 835 people in Germany and in its numerous foreign subsidiaries. Its portfolio of more than 90 specialist media, more than 60 web-based services, many business-to-business communities, a large number of specialist book titles, and sales of 123.0 million euros in the financial year 2009 make the group one of the largest independent specialist media companies in Germany and in Europe. International sales in 2009 were 23.4 million euros.

The leading weekly titles published by the Deutscher Fachverlag in Germany are Lebensmittel Zeitung (divisional turnover: 24.4 million euros), TextilWirtschaft (divisional sales 17.8 million euros), and HORIZONT (divisional sales 8.3 million euros). These titles make the Deutscher Fachverlag the only publisher with three specialist titles amongst the ten top-selling specialist magazines in Germany. The company publishes eleven weekly specialist magazines in Europe. Apart from specialist magazines, web-based services, and specialist books which are geared towards the informational needs of the relevant industry sectors, the Deutscher Fachverlag also organises seminars, conferences, and symposia. The Deutscher Fachverlag's corporate media division handles all the group's current corporate communication activities for external customers.

Established	1946 by Wilhelm Lorch
Shareholders	Andreas Lorch (42.18%) Catrin Lorch (10.94%) Anette Lorch (10.94%) Britta Lorch (10.94%) Deutscher Fachverlag (25%)
Supervisory Board	Klaus Kottmeier (chairman) Andreas Lorch Catrin Lorch Peter Ruß
Executive Management Board	Peter Kley Holger Knapp Sönke Reimers
Divisional Managing Directors	Peter Esser Florian Fischer Markus Gotta
Total circulation	More than 17 million distributed copies of specialist magazines and titles annually

>> German subsidiaries and shareholdings

- > Deutscher Fachverlag GmbH, Frankfurt am Main
- > Deutsche Fachmedien GmbH, Frankfurt am Main
- > m + a Verlag für Messen, Ausstellungen und Kongresse GmbH, Frankfurt am Main
- > Verlag Recht und Wirtschaft GmbH, Frankfurt am Main
- > Matthaes Verlag GmbH, Stuttgart
- > IBP International Business Press Publishers GmbH, Frankfurt am Main
- > B2B Online GmbH, Frankfurt am Main
- > The Conference Group GmbH, Frankfurt am Main
- > IZ Immobilien Zeitung Verlagsgesellschaft mbH, Wiesbaden
- > The Business Target Group GmbH, Scheeßel (Beteiligung)
- > Agrarmarkt Informations-Gesellschaft mbH, Bonn (shareholding)

>> International subsidiaries and shareholdings

- > Manstein Zeitschriftenverlagsgesellschaft m.b.H., Perchtoldsdorf/Vienna
- > Edizioni Ecomarket S.p.A., Milan
- > Tschechischer und Slowakischer Fachverlag GmbH, Prague
- > Russischer Fachverlag GmbH, Moscow
- > VFP Communications Ltd. Sp. z o.o., Warsaw (majoritarian)
- > Multimedia Images Group, Delhi (29.6 %)
- > Other international publishing cooperation in Hungary and China

>> Specialist information for numerous business sectors

- > Retail industry
- > Textile and fashion industry
- > Marketing, media, market, research
- > Hotel and catering industry
- > Trade fairs, exhibitions, conferences and meetings
- > Meat and baker industry
- > Textile, paper, packaging and environmental industry
- > Legal, tax, business
- > Agriculture
- > Real estate industry

- > events such as conferences, seminars and lectures
- > specialist books
- > Corporate Media
- > Research Data Management

>> Industry events (selection)

- > Goldener Zuckerhut by Lebensmittel Zeitung
- > Forum by TextilWirtschaft
- > HORIZONT Award
- > Hotelier of the year by AHGZ
- > Hamburg Foodservice Award by food-service
- > Frankfurt Prize by gv-praxis
- > Heidelberg Competition Days by WRP
- > German Food Law Day by ZLR

>> Foundations

- > **Wilhelm-Lorch-Stiftung**
Promotion of young talent from all areas of the textile industry
- > **Stiftung Goldener Zuckerhut**
Promotion of qualified young talent in the food industry
- > **HORIZONT-Stiftung**
Promotion of young talent and science and research in the communication, media and advertising industries

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